

Message Text

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PAGE 01 STUTTG 00755 190912Z

ACTION EUR-12

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R 190755Z APR 78

FM AMCONSUL STUTTGART

TO AMEMBASSY PARIS

INFO SECSTATE WASHDC 4278

USDOC WASHDC

AMEMBASSY BONN

UNCLAS STUTTGART 0755

PARIS PASS U.S. TRADE CENTER

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJ: MARKET 78: TOUT LE STYLE WESTERN BSP, MAY 16-19

WITHIN GERMANY EMBASSY BONN AND CONGEN STUTTGART WILL CO-QUARTERBACK THE INTERNATIONAL WESTERN APPAREL SHOW IN DENVER COLORADO, JANUARY 1979 AS A RED CARPET FOREIGN BUYER TRIP. THE CONGEN OFFICER IN CHARGE OF THIS EVENT, J. MICHAEL SPRINGMANN IS TRAVELING TO PARIS TO CONSULT WITH EXHIBITORS AT YOUR MAY BSP REGARDING THEIR END-USER UNIVERSE AND TO INFORM ATTENDEES OF THE CONSULATE GENERAL'S RED CARPET PROMOTION FOR THE DENVER SHOW IN JANUARY WHICH HAS A SIMILAR THEME.

MR. SPRINGMANN WOULD APPRECIATE USTC PARIS EFFORTS IN ARRANGING APPOINTMENTS WITH BSP EXHIBITORS, ESPECIALLY THOSE INVOLVED WITH JEWELRY, ACCESSORIES, ARTS, AND CRAFTS ON MAY 15 PRIOR TO THE SHOW'S OPENING. ALTERNATIVELY, MR. SPRINGMANN WOULD LIKE TO SPEAK WITH EXHIBITORS MAY 16 OR 17.

PLEASE RESERVE SINGLE ROOM WITH SHOWER, HOTEL

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LINDBERGH, 5 RUE CHOMEL, TELEPHONE 548-3553 FOR THE NIGHTS MAY 14, 15, 16. STUTTGART WOULD LIKE TO THANK USTC PARIS IN ADVANCE FOR THESE AND ANY OTHER COURTESIES THAT MIGHT BE EXTENDED. MILLER

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NNN

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